RJ REYNOLDS
TOBACCO COMPANY

	Sales		Retail
1221		1222	
1222		1223	
1223		1226	
1224		1229	
1225		ROM	
1226		PC	SC
1229		MC	PA
1240	L.W.		
1244		RSM	RBM

S. R. MacLEOD
Region Operations Mgr

150 Lawrence Bell Drive
Suite #108
Williamsville, NY 14221
(716) 634-9232
Fax (716) 634-3145

May 3, 1996

RJR Account #162800
Mr. J. Beltrami
N. DRESSLER T/A KLEIN

VIKISHA ACCOUNTS
MAY DORAL B2G1F / PROMOTION #600355

Dear John:

Doral product has been ordered (see quantities listed below), as well as **150** skus of B2G1F sleeves (Item #506870) for Vikisha accounts. Please ship **150** Displays to Vikisha for the above promotion. All additional pertinent promotional information is listed below:

B1G1F UPC Code	DORAL STYLE	#/ (6M) Cases B1G1F	#/ (12M) Cases LIVE
12300-21973	*Full Flavor 100*	5	1
12300-21974	*Light 100*	5	1
12300-21850	*Men Light 100*	5	1
12300-21852	*Ult Light 100*	5	1

Product PO #3746

Product / Premium Arrival: **May 14, 1996**

Item #506870 (Sleeves for Display Assembly)
SKU CUBE : **0.7120**
SKU WT (w/o Product): **2.5000 lbs**
Retail Sales Offer per Sku: **20 units**

Billing per Sku: **4 Savings Cartons**

EFT $ Amount: **$3,715.76**

Promotion Description: Utilize self-contained shipper. Shipper has 20 buy-2-get-1 free sleeves. Buy-1-Get-1-Free product should be placed into the sleeve and an additional 'Live' pack inserted with it. B1G1F product will be pre-banded.

SHIP 150 DISPLAYS TO VIKISHA AS SOON AS POSSIBLE.

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Source: https://www.industrydocuments.ucsf.edu/docs/npjy0000

RJR will reimburse you $28.00 per **live 12M** case for all displays packed and shipped; this equates to **$252.00 (9 (12M) case(s) @ $28.00)**. Payment will be made as soon as possible once verification is received that all displays have been shipped.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
cc: J. McLean
ROU #1210

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